Current Price: \$142.91 Current Yield: 3.25%



Target Price: \$165.44



Adam Fedoruk Aleksandra Bakun Alicia Ng Daniel Voroskolevski David Mei David Voroskolevski Hamza Bin Waheed

Kashish Chhabira Muhammad Zubair Nicholas Gondzik Rafay Siddiqui

## **Business Model**

### **Data Centers**

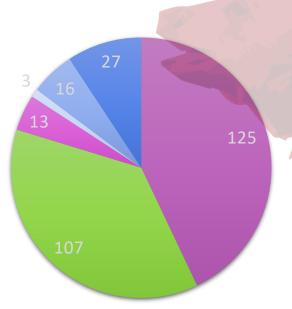
**Data Centers** 

Connectivity

**Products & Services** 

**Data Center Type** 





- Data centers only in metropolitan cities
  - No data centers in China. Only unconsolidated JVs in South America

Description

Dedicated spaces/buildings to house servers

Operations for cloud-enabled and privately-

Description

Small to medium sized operations with quick implementation time. Generally, 2 to 5 years

Medium to very large sized operations with implementation time in weeks. Generally, 5 to

Providing intra and inter data center and

internet connectivity

supported applications

10+ years contracts.

contracts.

Complete solutions suite

 No significant relation between number of data centers rented by clients and respective revenue

- N. America
- Europe
- Asia Pacific
- Africa
- Managed Unconsolidated JVs
- Non-managed Unconsolidated JVs





Page 2

## **Business Model**

### Management



A. William Stein Chief



**Andrew** Power

Chief **Financial** Officer



DRL Recent Acquisitions

**Greg Wright** Chief Investment

Officer



Cindy **Fiedelman** 

Chief Human Resources Officer

#### **Projects** PlatformDIGITAL<sup>TM</sup> Solution Model NETWORK HUB consolidates and localizes traffic into ingress/egress points to optimize network performance and cost **CONTROL HUB** hosts adjacent Security & IT controls to improve security posture and IT operations. localizes data aggregation. staging, analytics, streaming and Platform DIGITAL\* data management to optimize data exchange and maintain data compliance

### **Acquisitions**

adds SDN overlay to service chain multi-cloud and B2B

application ecosystems Connects hubs across metros and regions to enable secure and performant distributed workflows.



- Expansion into Netherlands: On October 29, 2019, Digital Realty Trust acquired Interxion Holding N.V.; expanding the combined company's presence across Europe and Africa.
- Expansion into Greece: On November 3, 2020 Digital Realty Trust Establishes Presence in Greece With Acquisition Of Lamda Hellix
- Expansion into Brazil: On December 20, 2018, the Operating Partnership and Stellar Participações S.A., a Brazilian subsidiary of the Operating Partnership, acquired Ascenty, a leading data center provider in Brazil
- Expansion into U.S. Metropolitan Areas: On September 14, 2017, they acquired DuPont Fabros Technology, Inc., or DFT, in an all-stock merger; enhancing their ability to "meet the growing demand for hyperscale and public cloud solutions"

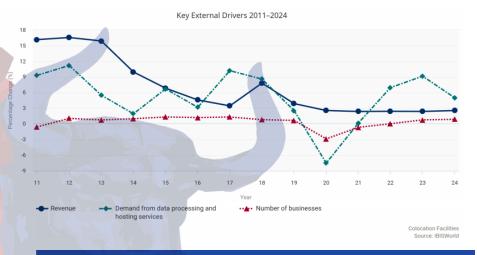


Source: datacenterfrontier.com

# Industry

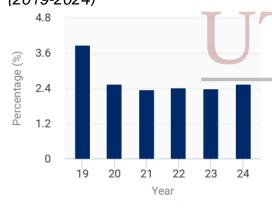
### **Industry Outlook**

- Data Processing and Hosting Services: A large part
  of the Colocation Facilities industry revenue; hence, the
  increase in demand for this service will lead to an
  increase in revenue in the industry.
- Rising Cost of Electric Power & Sustainability
  Trends: As customers are seeking to cut costs
  because of the increase in energy prices, and are
  looking to reduce their carbon footprints, they will turn to
  using colocation facilities.
- Increase in Percentage of Business Conducted
   Online: Expected to rise as companies require room for
   their server capacity.
- More Mergers and Acquisitions: As companies fight for greater market share and geographic spread, more acquisitions will occur.



### **COVID-19 Impact**

### Industry Outlook (2019-2024)



Over the next four years, industry revenue has been forecast to expand at a rate of 2.5% to \$16.3 billion in 2024.

 COVID-19 has increased the need for data centers and has accelerated the company's operations as people converted to working at home.

Data centers were deemed as essential and therefore, critical personnel is still able to provide services and support for customers.

As a result of the government restrictions existing in certain areas, construction activity was delayed; thereby, impacting scheduled delivery dates.

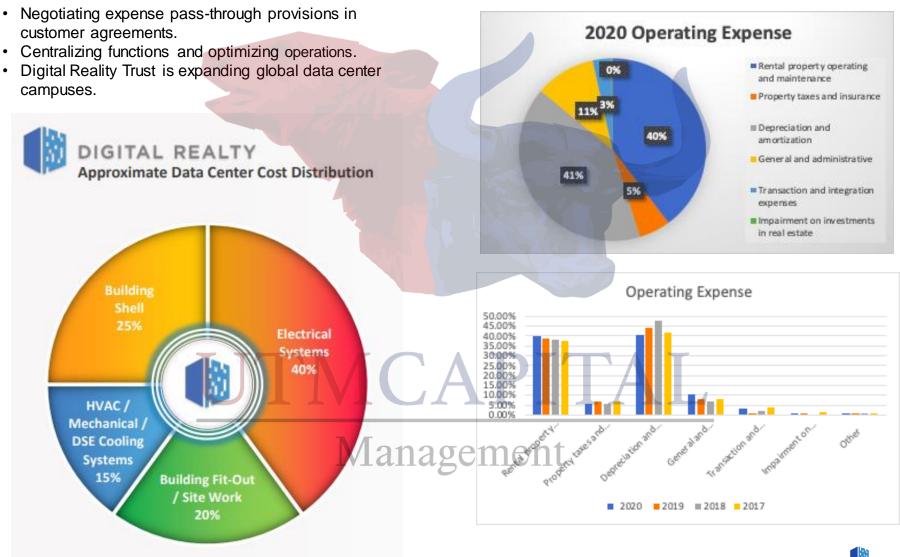
Hospitals and research facilities are now requiring IT infrastructure.





## **Cost Breakdown**

### **Cost Breakdown**



## Revenue Breakdown

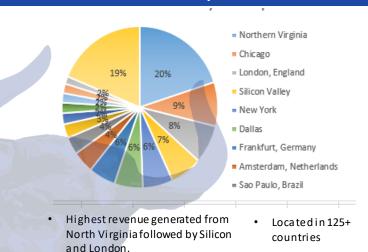


### Revenue by Location





- There was a revenue increase of 21.64% in 2020, 5.34% in 2019 and 23.94% in 2018
- · A trend of growth in the last three years



#### **REVENUE BY CUSTOMERS**

	Top 10 Tenants	Revenue	
1	Fortune 50 Software	9.5%	
2	IBM	4.7%	
3	Facebook	4.3%	
4	Oracle America	2.9%	
5	Equinix	2.8%	
6	Fortune 25 Investment	2.5%	1
7	Global Cloud Provider	2.3%	-
8	LinkedIn	2.1%	
9	Cyxtera Technologies	2.0%	
10	Fortune 500 SaaS Provider	1.9%	

 Top 20 tenants account for 48.9% revenue for FYE of December 31, 2020. The tenants consists of some of the most renowned companies in the world.









# **Competitive Landscape**

### Company

### **Description**

### **Key Financials**

### Customers

#### Digital Realty Trust ·



- Second largest data centre REIT
- Colocation and Interconnection
- Strong development focus
  - Recent Interxion acquisition
    - Expansion into EMEA
    - Lower latency servers
- Development & rental focus (holds 70% of leasing volume in sector)

40.64B	21.0x	3.25%
Market	Price-	Dividend
Cap	AFFO	Yield





### **Equinix**



- Largest data centre REIT
- Colocation and Interconnection
- More IT/server management focus rather than development
- Owns a smaller percentage of its data centres than DLR
  - Is a major customer of DLR

Market	Price-	Dividend
Cap	AFFO	Yield
61.42B	23.1x	1.67%







#### **Cyrus One**



- Third largest data centre REIT
- Colocation and Peering services
- Also a development/rental (like DLR)
- Smaller scale, thus less efficient (latency, coverage)

Market	Price-	Dividend
Cap	AFFO	Yield
18.30B	18.1x	2.96%





# **Risk and Catalysts**

### **Catalysts**

#### Shift towards E-Commerce

Brick and mortar retailers have massively expanded their online presences as a result of the pandemic

Demand for data center space will increase as this trend progresses in the future



#### **Risks**

(COVID) - Duration and spread of disease has been unpredictable creating lots of economic uncertainty

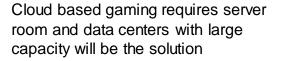
(REIT) - certain requirements such as dividend distribution, number of shareholders need to be met

(TECH) - changes in technology and lack of adaptability poses a threat, especially if companies adopt more internal IT infrastructure

(RATE) - REIT's are highly affected by interest rates, future increases in interest rates will affect collocation REIT's

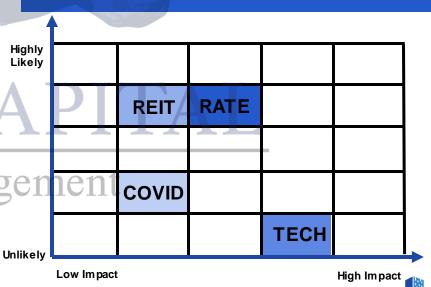
### A.I. / Cloud based Gaming

All market is forecasted to grow 17.4% year over year and that industry relies heavily on the datacenter industry









DIGITAL REALTY

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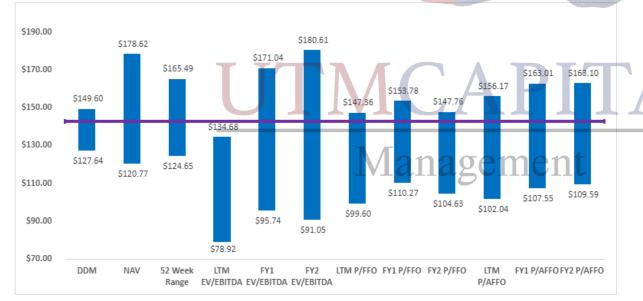
# Financial Analysis



## **Investment Thesis**



### **Football Field Analysis**

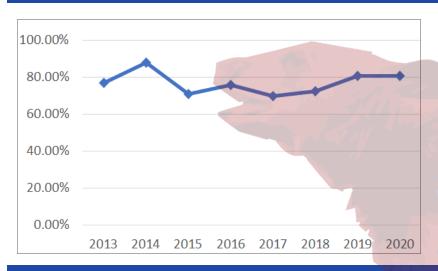


Price	Recommend
<\$ <u>1</u> 30	Strong Buy
\$130-\$140	Buy
\$140-\$160	Hold
>\$160	Sell



# **Financial Analysis**

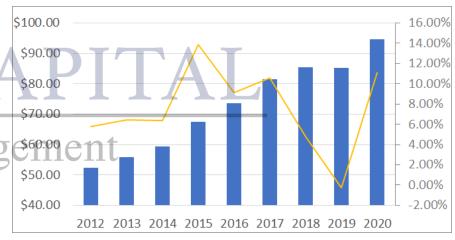
### **Tenant Retention Ratio**



- Historically consistent tenant retention ratio even through economic downturns such as COVID-19
- High tenant retention ratio leads to less tenant turnover which minimizes direct and economic costs
- Historic range between 70%-90%, annual deviation ~5%

### Annualized rent per Net Rentable Sq Foot

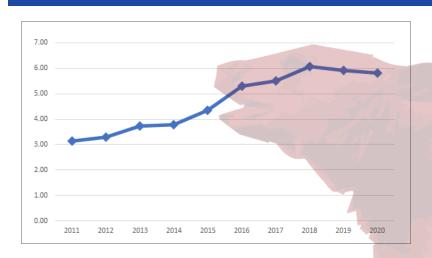
- Strong historic growth rate in rent per NRSF is a driving force to the growth in AFFO per share
- Trend is expected to continue due to shift towards digital lifestyle and growth in workfrom-home, digital entertainment and ecommerce
- Rent per NRSF nearly doubled in the past 8 years (7.8% CAGR)





# **Financial Analysis**

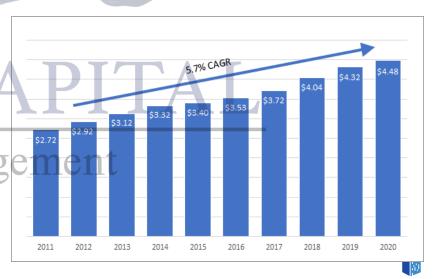
#### **AFFO Per Share**



- AFFO per share has been steadily increasing in the last 10 years, totalling almost 100% growth
- Can expect AFFO/share to continue growing at a rate of 5-10% annualized

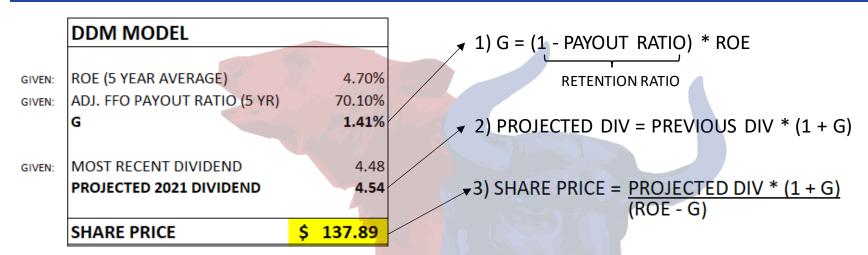
#### **Dividends Per Share**

- Consistently growing dividends for the past 10 years even during economic downturns
- Strong Dividends is indicative of proper corporate management including properly aligned incentives
- Expected ~5.7% CAGR / year

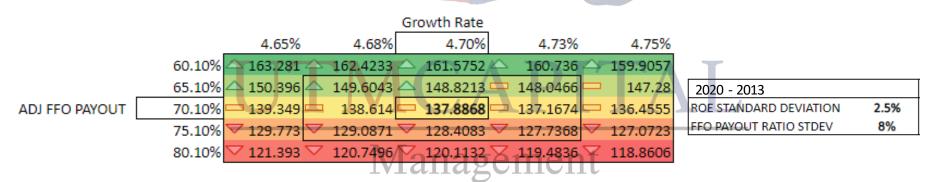


## **Valuation**

#### **Dividend Discount Model**



### **Sensitivity Analysis - DDM**



RANGE OF: \$127 - \$149 (68.2% confidence)

**\$118 - \$163** (95.4% confidence)



## **Valuation**

### **NAV Model Assumptions**

- NAV share price of \$146.80 (\$142.91 03/23/2021)
- Assumed a capitalization rate of 5% for the colocation industry. Strong historic downward trend (accelerated by COVID-19)
- Forward Cash NOI is expected to be \$2.76B based on more conservative growth of 10% (5-yr Avg of 16%)
- Favourable long-term trends and reliance for digital infrastructure provides significant upside potential
- Upside target price of \$165.44 (15.7% gain)

### **Colocation Capitalization Rate**



### **Annual Cash NOI**



### **Sensitivity Analysis**

Average	Target:	Capitlization Rate							
\$165.44		4.0% 4.5% 5.0%		5.5%	6.0%				
A F	0.0%	\$ 173.64	\$ 148.79	\$ 128.90	\$ 112.63	\$ 99.08			
Cash	5.0%	\$ 184.83	\$ 158.73	\$ 137.85	\$ 120.77	\$ 106.53			
NOI Growth	10.0%	\$ 196.01	\$ 168.67	\$ 146.80	\$ 128.90	\$ 113.99			
Rate	15.0%	\$ 207.20	\$ 178.62	\$ 155.75	\$ 137.04	\$ 121.45			
	20.0%	\$ 218.38	\$ 188.56	\$ 164.70	\$ 145.17	\$ 128.90			



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# **Appendix A**

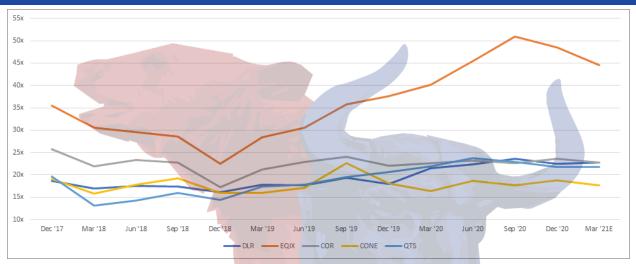
### NAV Model – Excel

ASSETS:						
Operating Real Estate & Other Income:						
Established Properties by Region:		Nominal Forward NOI:	Economic Cap Rate:	Sensitized Cap Rate:		plied alue:
Total Cash NOI, Annualized - (3 Month End - Dec 31, 2020) Growth Rate Forward Total Cash Noi	45	\$ 2,516,409 10.0% \$ 2,768,050	5.0%		\$ 55	5,360,998
Other Assets:		2,7 00,050	3.070		<del>,</del> 30	
A. A.	VA.					
Construction-in-Progress + Land Held for Development (-) Investment Associated with Backlog	\$ M					2,995,188 611,392
(x) Market Value Adjustment:	%				12	0.0%
Market Value of Construction-in-Progress:	\$ M		1/4		2,8	360,555.2
Prestablized Inventory at Cost	\$ M					\$393,647
Cash & Cash-Equivalents:	\$ M					108,50
Accounts Receivable	\$ M					603,113
Other Assets:	\$ M					221,23
Total Market Value of Assets:	\$ M				\$ 59,5	48,046.2
IABILITIES & EQUITY:						
Debt & Other Borrowings:	\$ M					13,304,71
(x) Market Value Adjustment:	%				10	4.5%
Market Value of Debt & Other Borrowings:	\$ M				13,9	03,429.3
Pro-Rata Portion of JV Debt:	\$ M					574,05
Cost to Complete Backlog	%					471,70
Accounts Payable and Other Accuals	\$ M	TT T				1,987,580
Preffered Shares	\$ M					956,250
Security Deposits And Prepaid Rent	/E		4			371,659
Net Asset Value (NAV):	Vansm9	emen			\$ 41,2	283,371.9
Diluted Shares Outstanding @ NAV per Share:	Millions	,				281,222
NAV per Share:	\$ as Stated				\$	146.80
Current Share Price (March 26, 2021)	\$ as Stated				\$	142.91

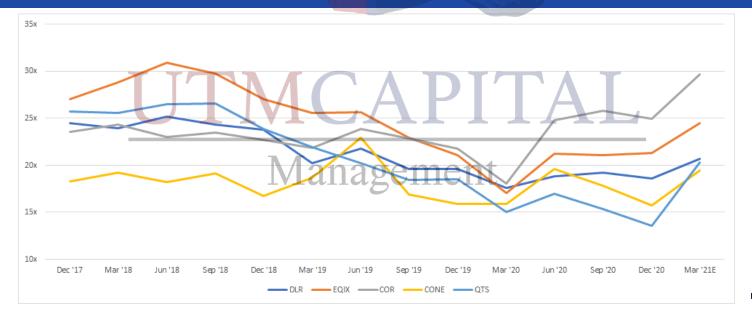


## **Appendix B**





### P/AFFO





# **Appendix C**

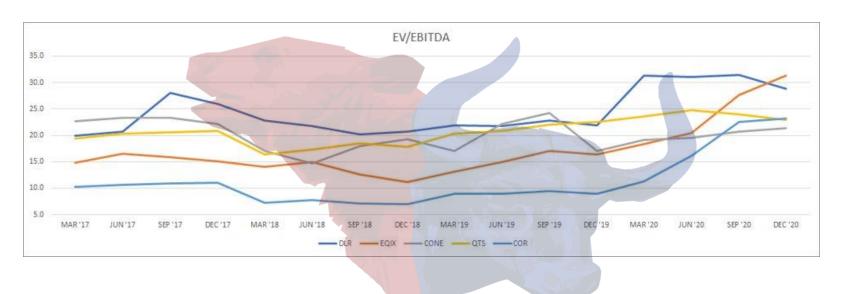
### **COMPS**

Valuation Statistics:		<b>60</b> s		Leverage	Ente	rprise Value	/		Price /			Price	e /
	Equity	Enterprise	Dividend	(Debt to		EBITDA			FFO			AFF	<u>o</u>
Company Name	Value	Value	/FFO %:	Total Assets)	LTM	FY21	FY22	LTM	FY21	FY22	LTM	FY21	FY22
Digital Realty Trust	\$ 35,356.5	\$ 49,166.9	88.9%	41.6%	25.3 x	21.1 x	19.5 x	25.6 x	20.7 x	19.3 x	23.4 x	22.1 x	20.6 x
Equinox	59,352.3	\$ 70,028.3	72.2%	51.6%	24.5 x	22.4 x	20.2 x	45.6 x	34.5 x	30.5 x	27.1 x	24.7 x	22.5 x
QTS Realty Trust, Inc. Class A	5,048.7	\$ 6,991.2	66.2%	49.4%	23.4 x	20.8 x	18.4 x	22.3 x	21.1 x	19.6 x	26.1 x	24. x	22. x
CoreSite Realty Corporation	5,844.6	\$ 7,555.0	92.1%	87.5%	23.3 x	22. x	20.3 x	22.4 x	21.7 x	20.2 x	23. x	22.5 x	21. x
CyrusOne	8,125.7	\$ 11,540.0	48.1%	53.5%	17.8 x	16.7 x	14.9 x	17.3 x	17. x	16. x	17.7 x	17.7 x	16.7 x
AvalonBay Communities, Inc. **	26,522.9	\$ 33,755.1	75.3%	40.3%	23.8 x	25.2 x	24.3 x	21.8 x	23.7 x	22.6 x	23.7 x	26.8 x	24.9 x
				45	V								
Maximum	\$ 59,352.3	\$ 70,028.3	92.1%	87.5%	25.35 x	22.4 x	20.27 x	45.63 x	34.5 x	30.49 x	27.11 x	24.72 x	22.48 x
75th Percentile	33,148.1	45,313.9	85.5%	53.0%	24.55 x	22.01 x	20.23 x	29.59 x	24.27 x	22.26 x	26.33 x	24.18 x	22.13 x
Median	\$ 17,324.3	\$ 22,647.5	73.7%	50.5%	23.36 x	21.11 x	19.49 x	22.41 x	21.08 x	19.58 x	23.38 x	22.51 x	20.99 x
25th Percentile	6,414.9	8,551.2	67.7%	43.5%	23.28 x	20.82 x	18.4 x	22.27 x	20.74 x	19.32 x	22.97 x	22.11 x	20.56 x
Minimum	5,048.7	6,991.2	48.1%	40.3%	17.8 x	16.72 x	14.95 x	17.29 x	16.98 x	15.97 x	17.72 x	17.66 x	16.73 x

	V	d/V	CAP/V	tax rate	Cost of debt	Cost of equity	WACC
Digital Realty Trust	55330.13	27,1%	71.2%	0.095	2.98%	4.29%	3.79%
Equinix Inc	74762.95	18.6%	81.4%	0.283	3.20%	3.69%	3.43%
CyrusOne	7750.04	24.6%	75.4%	0.29	3.20%	5.75%	4.89%
CoreSite Realty	11812.91	31.2%	68.8%	0.15	2.36%	4.45%	4.89%
AvalonBay	34352.89	22/5%	177.5%	emon	<b>11</b> 2.97%	4.21%	3.69%

# **Appendix D**

### Comps



	Projected	Project	ed	Projected		
	EBITDA	FFO	T	AFFO		
	Growth	Growth		Growth		
Digital Realty Trust	8.33%		7.36%	7.55%		
Equinix Inc	10.75%		13.16%	9.98%		
CyrusOne	13.16%		9.13%	7.67%		
CoreSite Realty	8.62%		7.48%	7.25%		
AvalonBay	10.31%		6.33%	5.55%		

Price								
Company		Change				Div		
Name	Ticker	YTD	Price	Mkt Cap	Ent Value	Yield		
Digital Realty Trust	DLR-US	2.44%	142.91	41,470.5	54,516.1	3.25%		
Equinix Inc	EQIX-US	-4.28%	683.63	61,954.3	72,631.3	1.68%		
CyrusOne	CONE-US	-5.97%	68.78	8,330.5	11,466.6	2.97%		
QTS Realty Trust A C Core Site Realty	QTS-US	2.49%	63.42	5,062.2	7,004.8	3.15%		
CoreSite Realty	COR-US	-2.69%	121.91	5,987.6	7,698.0	4.04%		

