

### Recommendation

#### **Key Facts**

Ticker NOVO-B 1923

**Headquarters** Denmark

**Industry** Pharmaceutical

Revenue \$15,802M

# of Employees

#### Key Stats (as of March 23, 2023)

54,789

Share Price \$147.58

Market Cap \$327,940M

**Shares Outstanding** 2,261,600M

**EV** 329,200M

**52-Week Range** \$95.02-\$147.43

**Beta(5Y)** 0.31

**P/E Ratio** 41.05x



## **Company Overview**

#### **Highlights**

- □ Novo Nordisk A/S is a global healthcare company, which engages in the discovery, development, manufacturing, and marketing of pharmaceutical products.
- ☐ The company was founded in 1923 and is headquartered in Denmark.
- ☐ It operates through the Diabetes and Obesity Care, and Biopharmaceuticals segments.
- ☐ The Company supplies 50% of the world's insulin.
- ☐ Some key drugs include: **Ozempic**, **NovoRapid**, & **Rybelsus**.

### Performance 39.44 C 0.5500 (0.40%) 7:00:00 PM USD



#### **Key Management**



#### Lars Fruergaard Jørgensen, President & CEO

- Appointed CEO in 2017
- ☐ Been with Novo since 1991
- ☐ Served as senior VP, Executive VP, CIO, and Chief of staff
- ☐ Serves as first vice-president of the EFPIA



#### Karsten Munk Knudsen, Executive VP & CFO

- ☐ Promoted to CFO in 2018
- ☐ Joined Novo in 1999 as a business analyst and was previously Senior VP of corporate finance
- ☐ Responsibilities: Finance, Legal, Procurement, & Global Solutions



#### Maziar Mike Doustdar, Executive VP International Operations

- ☐ Assumed current role in 2015
- ☐ Joined Novo in 1992
- □ Responsibilities include leading all commercial units globally, except for the USA and Canada



### **Company Portfolio**



#### 1923



Insulin production commercialised

1946

NPH decreases the burden of diabetes treatment

1982



Engineering the insulin of tomorrow

**2000S** 



Changing the world by changing diabetes

1951



Foundation ownership supports the development

1985



NovoPen was launched as the first insulin pen device

2023

Novo Nordisk turns 100

#### **Diabetes Care**

- ☐ Diabetes is a chronic condition that affects the way the body processes blood sugar (glucose). (11.3% of population)
- ☐ Type 1 diabetes is an autoimmune disease that usually develops in childhood and requires lifelong insulin therapy.
- ☐ Type 2 diabetes is a metabolic disorder that typically develops in adulthood and can often be managed with lifestyle changes and medications.
- Gestational diabetes occurs during pregnancy and usually goes away after delivery but can increase the risk of type 2 diabetes later in life.

#### **Obesity Care**

novo nordisk

79%

- A chronic condition that affects insulin production or use (70% of population)
- Can lead to complications such as heart disease and blindness
  - Novo Nordisk offers a range of insulin products, oral antidiabetic drugs, and blood glucose monitoring devices

### Sales by therapeutic area







#### **Rare Diseases**

- ☐ Refers to diseases that affect a small percentage of the population, typically fewer than 200,000 individuals in the United States.
- ☐ These diseases are often genetic in nature and can be difficult to diagnose and treat.
- □ Novo Nordisk offers a range of products for rare diseases such as hemophilia, including factor replacement therapies and gene therapies.

#### **Other Chronic Diseases**

- Refers to a range of chronic conditions beyond obesity and diabetes
- Examples include cardiovascular disease, chronic kidney disease, and non-alcoholic steatohepatitis (NASH)
- Novo Nordisk is committed to developing innovative treatments and ongoing research to improve patient outcomes

### **Product Pipeline**

Drug	Drug Effects	Di	sease Categor	Cor	npetitor	
semaglutide injection	GLP1 agonist injection. Helps regulate blood sugar le promote weight loss in patients with type 2 diabetes		Type 2 Diabete		er GLP-1 agonists like Tr Bydureon.	ulicity
Novo Rapid <sup>®</sup>	Fast acting insulin. Helps regulate blood sugar level tients with type 1 or type 2 diabetes.	ls in pa	Type 1 and Type 2 D	iahataa "	er long-acting insulins lil Basaglar.	ke Lantus,
RYBELSUS® semaglutide tablets	GLP-1 Agonist. Pill. Helps regulate blood sugar level patients with type 2 diabetes and promote weight le		Type 2 Diabetes and	Obocity	er GLP-1 receptor agoni Bydureon.	sts like Trulicity
Saxenda® liraglutide injection	GLP1 agonist. Helps promote weight loss by reducir appetite and increasing feeling fullness.	ng	Obesity		er weight loss drugs like Contrave.	Qsymia
Novo Nordi	sk's Best Selling Products	Company	Rapid-acting insulins	Intermediate -acting insulins	L-acting insulins	GLP-1 Agonists
Ozempic		Novo Nordisk	NovoLog (insulin aspart)	Novolin N (Insulin NPH)	Novolin N (insulin NPH)	Semaglutide(Ozmpic, Rybelsus)
Novorapid Rybelsus		Sanofi	Apidra (insulin glulisine) Admelog (follow- on of Humalog)	*	Lantus (insulin glargine)	Lixisenatide (Adlyxin)
Saxenda 0 100	00 20000 30000 40000 50000 60000	Eli Lilly	Humalog (insulin lispro); authorized	Humulin N (insulin NPH)	Basaglar (follow-on of Lantus)	Dulaglutide (Trulicity)

generic Humalog

## **Company Overview**

Project	Disease	Description	Phase
Diabetes Care			
Icodec	Type I and II Diabetes	A long-acting basal insulin analogue intended for once weekly treatment.	
Rare Disease			
Sompacitan	Growth Hormone Deficiency	A long-acting HGH derivative intended for onceweekly subcutaneous administration children.	
Concizumab	Hemophilia A or B w/wo inhibitors	A monoclonal antibody against tissue factor pathway inhibitor intended for subcutaneous prophylaxis.	
Nedosiran	Primary Hyperoxaluria	An SiRNA targeting lactate dehydrogenase A (LDHA) for once-monthly subcutaneous treatment.	
Etavopiat	Sickle cell disease	Second generation selective, small molecule PKR-activator intended for once-daily oral administration.	
Other Serious Chronic Diseases			
Semaglutide	Non-alcoholic steatohepatitis	A long-acting GLP-1 analogue for once-weekly subcutaneous treatment.	
Semaglutide- Alzheimer	Alzheimer's Disease	A long-acting GLP-1 analogue for once- weekly subcutaneous treatment.	
Ziltivekimab	Cardiovascular disease	A once monthly monoclonal antibody intended for inhibition of IL-6 activity.	

## Industry & Market Analysis

The Anti-Diabetes Drugs market is experiencing steady growth, driven by the number of patients, which is projected to increase continuously over the next years.

**Type 2 diabetes** is the most common form; accounting for roughly 95% of all cases. It is associated with **obesity**, and the number of obese people worldwide is projected to increase.

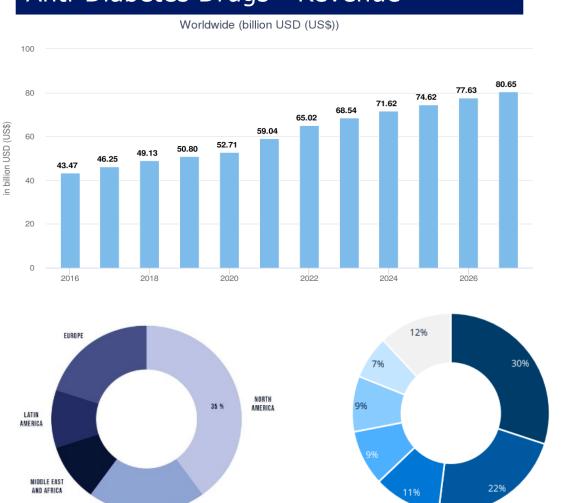
The market is driven by an increasing awareness of health issues and by improving access to healthcare in emerging countries.

According to the WHO, over **422 million** people worldwide have diabetes, the majority living in low-and middle-income countries.

North America has the highest revenue share with about 40 million people affected by Diabetes.

#### Anti-Diabetes Drugs - Revenue

ASIA PACIFIC



AstraZeneca

## Key Competitors

Company	Description	Financial Statistics
novo nordisk	<ul> <li>Novo Nordisk engages in the research, development, manufacture, and marketing of primarily diabetes and obesity pharmaceuticals, alongside rare disease treatments.</li> <li>Key Drugs:</li> <li>Ozempic, NovoRapid, Victoza, Rybelsus, Tresiba – used to treat type 1 and type 2 diabetes.</li> <li>Novo Nordisk accounts for 35.3% of expected 2024 anti-diabetic market share.</li> </ul>	Ticker: NVO   52-week range: \$95.02-\$148.08 Stock Price: \$147.58   Market Cap (B): \$327.9 EV/Sales: 9.3x EV/EBITDA: 20.3x   P/E: 39.1x Long Term Debt/Total Assets: 10.08%   Return on Assets: 24.43%
Lilly	<ul> <li>Eli Lily engages in the research, development, manufacture and sale of diabetes, oncology, immunology pharmaceutical products.</li> <li>Key Drugs:</li> <li>Trulicity, Humalog and Humulin – used to treat type 1 and type 2 diabetes.</li> <li>The rest of the diabetic drugs accounts for 14.2% of expected 2024 anti-diabetic market share.</li> </ul>	Ticker: LLY   52-week range: \$276.83-\$384.44 Stock Price: \$333.54   Market Cap (B): \$314.6 EV/Sales: 12.7x EV/EBITDA: 36.9x   P/E: 53.0x Long Term Debt/Total Assets: 29.78%   Return on Assets: 12.71%
sanofi	<ul> <li>Sanofi engages in the research, development, production and sale of pharmaceutical products in specialty care, diabetes, cardiovascular treatments, and vaccines.</li> <li>Key Drugs:         <ul> <li>Lantus and Toujeo – used to treat type 1 and type 2 diabetes.</li> <li>Sanofi accounts for 10.7% of expected 2024 anti-diabetic drug</li> </ul> </li> </ul>	Ticker: SNY   52-week range: \$36.91-\$58.10 Stock Price: \$49.24   Market Cap (B): \$121.7 EV/Sales: 3.1x EV/EBITDA: 9.7x   P/E: 13.8x Long Term Debt/Total Assets: 13.23%   Return on Assets: 6.42%

market share.

## **Competitor Analysis**

#### 2007-2021 Global Spending

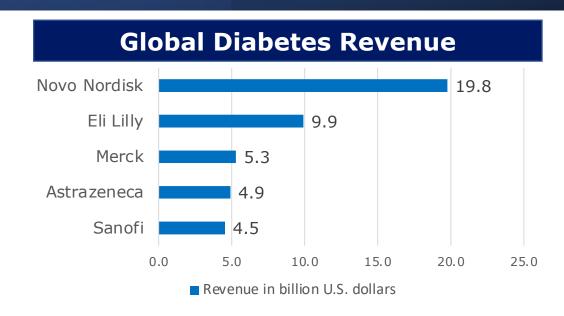
#### **Annual Revenue Growth**

Diabetes Treatment: 22.6%

#### **2021-2030 Global Projections**

#### **Annual Revenue Growth**

Diabetes Treatment: 0.74%





**Pipeline** 





**AZD0186** 

Xigduo XR

**Approved** 



## **ESG Analysis**



#### **Zero Environmental Impact**

- ♦ Net zero emissions across entire value chain by 2045
- ❖ 96% of total waste is recycled
- 100% of power sourced were from renewable sites
- 0.6% total amount of waste went to landfills



#### **Diversity & Inclusion**

- \* 42% to 44% of women in leadership positions
- ❖ Women in senior leadership positions: 35% to 39%
- ❖ The Inclusion Index increased +4% from 2021 to 2022
- ❖ Of the 39,127 employees, rates favorable: **78%** in 2021 to 82% in 2022



#### **Access & Affordability**

- New Defeat Diabetes Strategy as an affordability program for low-middle income countries
- Active contribution to World Diabetes Foundation and Red Cross
- Established the Novo Nordisk Hemophilia Foundation that provides care to patients with hemophilia in developing countries

#### **S&P Global** Industry Leading Overall Score













sanofi





Lilly







Top 12% in pharmaceutical industry



**AAA** leadership rating



'A' leadership ranking in climate



## **Pest Analysis**



- Novo has operations in over 160 countries; must deal with different health regulations
- Disruption of supply due to geopolitical instability
- Price controls by governments





- Rising interest rates affect cost of borrowing
- Fluctuating currency exchange rates
- Affordability concerns considering rising inflation rates affecting discretionary income and insurance access



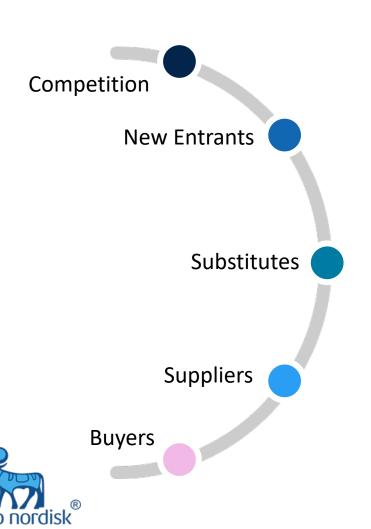
- · Growing number of diabetes patients and obesity rates globally
- Increased focus on health trends in emerging markets leading to more diabetes diagnoses
- Aging world population



- Novo invested over \$3.5 Billion into R&D activities
- New innovations in the market
- Digital disruptions



### **Porters 5 Forces**



HIGH

- Leads the anti-diabetic segment of the pharmaceutical industry
- Reported \$19.4 billion in revenues and their biggest rivals include Sanofi, Eli Lilly and AstraZeneca
- Strong brand reputation, focus on innovation, and diverse range of products give it a competitive advantage
- ❖ Market share of 31.9% in the diabetes space

LOW

- Pharmaceutical industry is heavily regulated with strict requirements for manufacturing, safety and efficacy of drugs
- Cost of R&D and significant resources required to obtain FDA regulatory approval for new drugs

LOW

- Allopathic medicines remain the preferred choice for treatment despite the availability of alternatives like homeopathic medicines
- Acceptance of alternative medicines varies regionally, and their use depends on personal beliefs and preferences

MID

- Raw materials are readily available from multiple sources, while equipment can be acquired globally
- Specialized researchers and innovators have low supply and can exercise high bargaining power

LOW

- Higher bargaining power due to patient's dependence on insulin and the potential financial burden of treatment
- Chronic illness require life-long treatment creating sticky customer relationships
- Moderated by competition and the regulatory environment in the industry

### **Investment Thesis**



Cases of Diabetes are Expected to Grow by 2050



- Product alignment coincides with macro trends covering diabetes and obesity care.
- Revolutionary products that have changed treatment for Type II diabetes treatment like Ozempic, Wegovy and Rybelsus



Market Leadership in GLP-1s Holding 54.9% Value in Market Share



- Potential geo-protective drugs that are anti-aging by reducing complementary diseases
- > Have been recording double-digit growth since brought to market



31.9% of Diabetes Care is captured by Novo Nordisk



- Oligopolistic market for insulin products competing alongside Eli Lilly and Sanofi enforcing High Barriers to Entry for Insulin & Diabetes Care
- > The nature of disease requires life-long usage for most patients



38% FCF to Margins



- They operate more efficiently than competitors with higher profit, operating and free cash flow margins
- Novo Nordisk have more efficient production, assembly and packing capabilities which have helped them to reach greater economies of scale

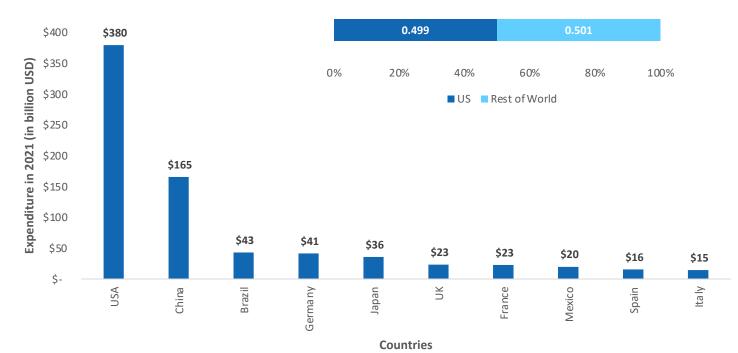




# Strong Alignment with Macro Trends

52% of sales is generated from North America

#### **Diabetes Health Expenditure Top 10 Countries in 2021**



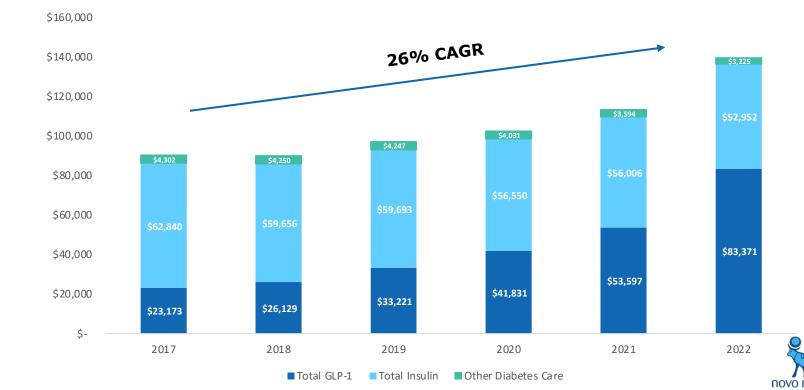




### Market in a Fast-Growing Market

54.9% of GLP-1s Market Share Globally

#### **Diabetes Care Revenues by Product Group**



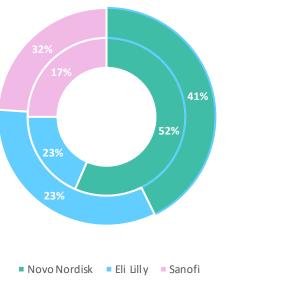


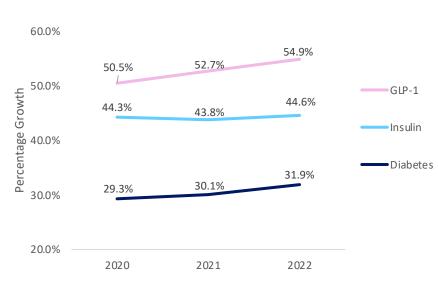
### **High Barriers to Entry**

**54.9%** of GLP-1s Market Share Globally



### Novo Nordisk's Diabetes Value Market Share (%)





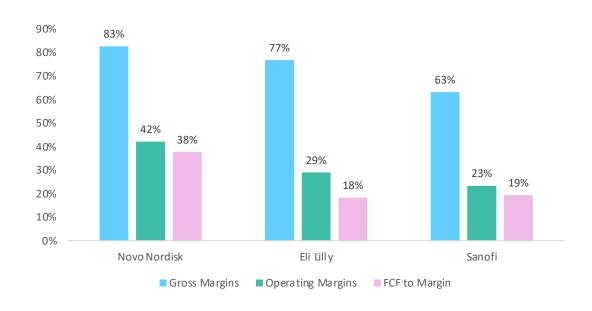


# Strong Cash Flow Generation

38%

FCF to Margins and higher margins across the board

#### **Novo Nordisk vs. Competitor Margins**





#### **Key Catalysts**

- Market leadership in a growing market for GLP-1 from Ozempic, Rybelsus and Wegovy
- Robust positioning for insulin sales amongst oligopolistic environment
- Effective cost control measures maintaining margins
- Expanding manufacturing facilities to meet supply shortages

WACC

7.5%

#### Upside

- 1% higher revenue growth
- Gross Margins at 86.5%

WACC

7.5%

#### **Base**

- Conservative COGS and SG&A assumptions
- Gross Margins at 86%

**WACC** 

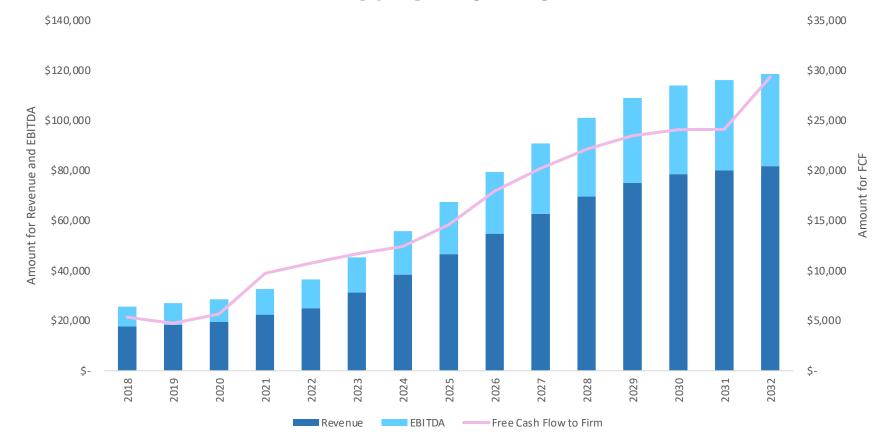
7.5%

#### Downside

- 2% lower revenue growth
- Gross Margins at 85.5%



#### Novo Nordisk's DCF Forecast over 10 Years Horizon



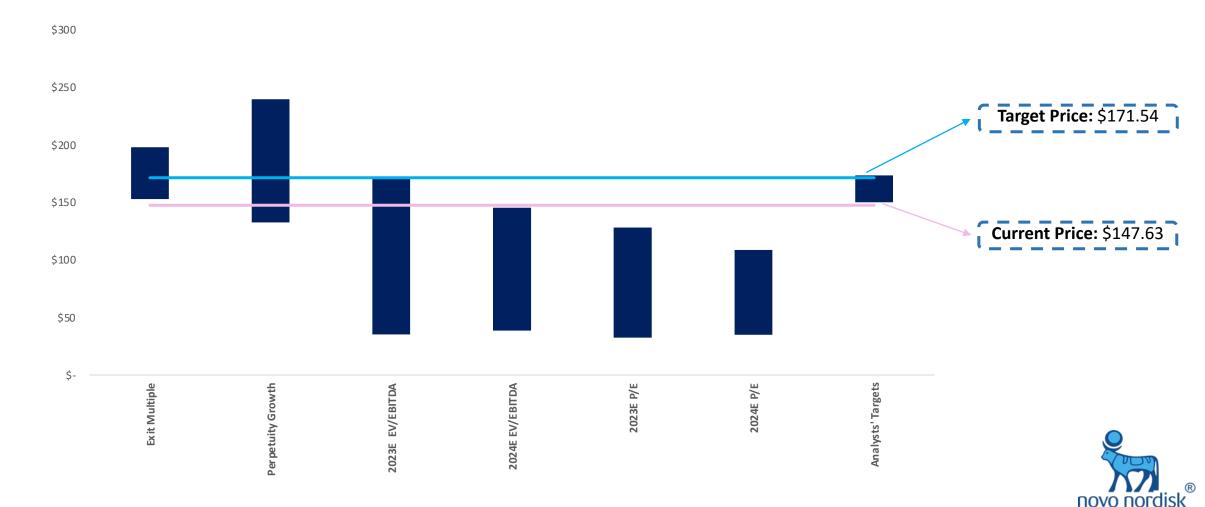
#### **Perpetuity Growth Method**

Terminal Growth: 3%
Target Price: \$171.54

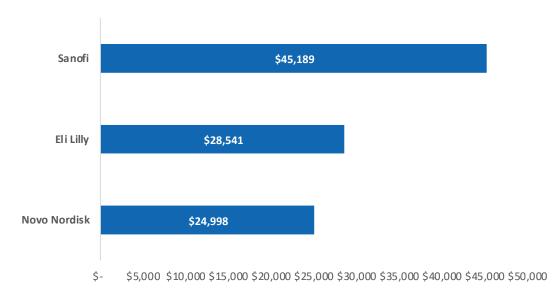
#### **Exit Multiple Method**

Exit Multiple: 11.03x
Target Price: \$174.39

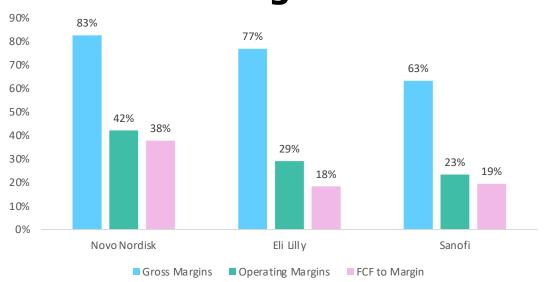
#### **Football Field Valuation**



## Novo Nordisk vs. Competitor Revenues



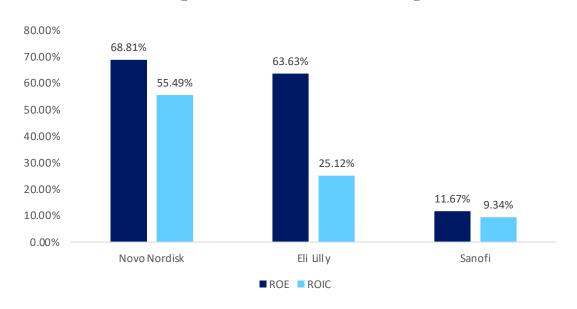
#### Novo Nordisk vs. Competitor Margins



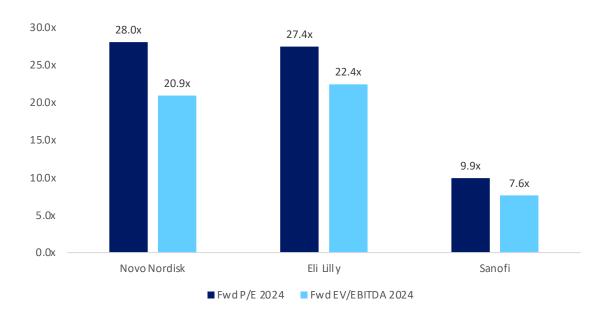
- Novo has lower revenues than competitors but has better margins across the board.
- Huge pricing power due to market leadership in GLP-1s
- In-house production, assembly and packing capabilities to cut costs



#### **Profitability Ratios Comparables**

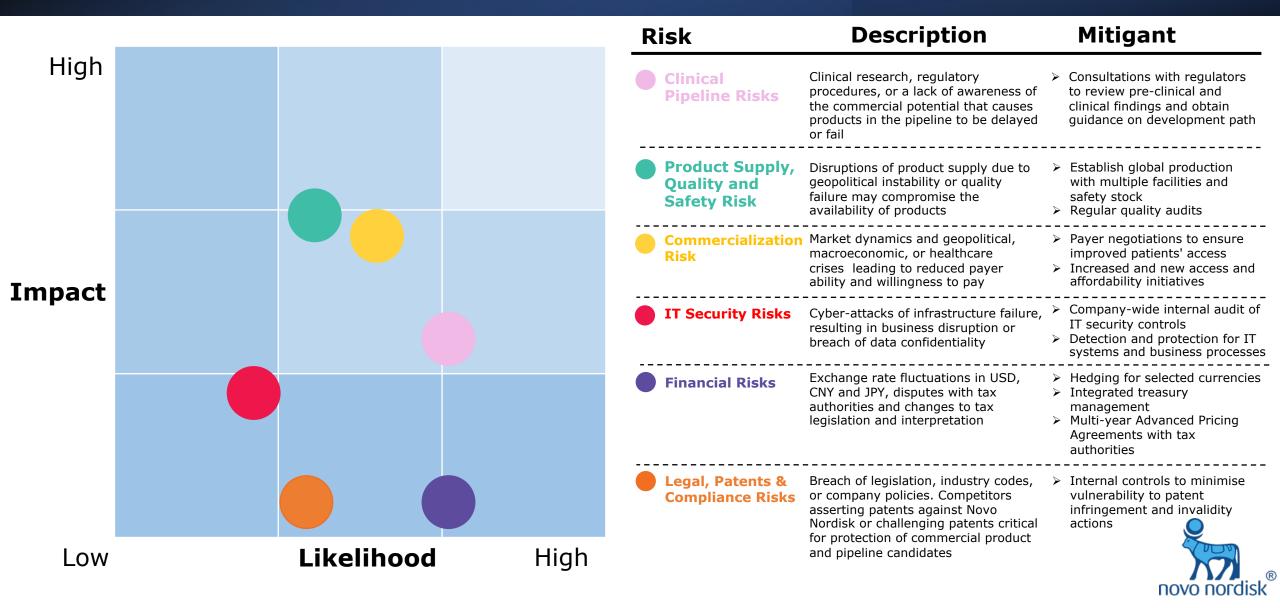


#### **Forward Multiple Valuation**





### **Investment Risk**





#### **Base Case**

Novo Nordisk A/S (NOVO: Discounted Cash Flow Analysis	-B)															
(Millions of Dollars)				Historical							Projecte	d				
Calculation of FCFF	Units	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
Operating Scenario 1 Base																
Revenue		17,701.0	18,292.1	19,412.9	22,377.7	24,998.0	\$31,248	\$38,434	\$46,506	\$54,744	\$62,643	\$69,623	\$75,093	\$78,526	\$80,096	\$81,698
% Growth		5.8%	3.3%	6.1%	15.3%	11.7%	25.0%	23.0%	21.0%	17.7%	14.4%	11.1%	7.9%	4.6%	2.0%	2.0%
Cost of Goods Sold (Excl. D&A)		2,389.6	2,475.5	2,727.2	3,175.2	3,443.0	4,374.7	5,380.8	6,510.8	7,664.1	8,770.0	9,747.2	10,513.0	10,993.6	11,213.5	11,437.8
Gross Profit		15,311.4	15,816.7	16,685.6	19,202.6	21,555.0	26,872.9	33,053.6	39,994.9	47,079.7	53,872.6	59,875.5	64,580.0	67,532.3	68,882.9	70,260.6
% Margin		86.5%	86.5%	86.0%	85.8%	86.2%	86.0%	86.0%	86.0%	86.0%	86.0%	86.0%	86.0%	86.0%	86.0%	86.0%
Selling, General & Administrative		7,395.8	7,161.2	7,602.2	8,980.5	10,109.0	12,811.5	15,758.1	19,067.3	22,445.0	25,683.4	28,545.3	30,788.2	32,195.6	32,839.5	33,496.3
EBITDA		7,916	8,655	9,083	10,222	11,446	14,061	17,295	20,928	24,635	28,189	31,330	33,792	35,337	36,043	36,764
% Margin	'	44.7%	47.3%	46.8%	45.7%	45.8%	45.0%	45.0%	45.0%	45.0%	45.0%	45.0%	45.0%	45.0%	45.0%	45.0%
Depreciation & Amortization		602.9	701.4	806.8	844.1	933.0	1,156.2	1,402.9	1,697.5	1,998.1	2,286.5	2,541.2	2,740.9	2,866.2	2,923.5	2,982.0
EBIT		7,313	7,954	8,277	9,378	10,513	12,905	15,893	19,230	22,637	25,903	28,789	31,051	32,470	33,120	33,782
% Margin		41.3%	43.5%	42.6%	41.9%	42.1%	41.3%	41.4%	41.4%	41.4%	41.4%	41.4%	41.4%	41.4%	41.4%	41.4%
Income Taxes		620.3	2,335.9	514.9	602.2	1,001.7	1,549.2	1,907.8	2,308.4	2,717.4	3,109.4	3,455.9	3,727.4	3,897.8	3,975.8	4,055.3
EBIAT		6,692	5,618	7,762	8,776	9,511	11,356	13,985	16,922	19,919	22,793	25,333	27,324	28,573	29,144	29,727
Free Cash Flow Adjustments:																
Plus: Depreciation & Amortization		602.9	701.4	806.8	844.1	933.0	1,156.2	1,402.9	1,697.5	1,998.1	2,286.5	2,541.2	2,740.9	2,866.2	2,923.5	2,982.0
Less: Capital Expenditures		(1,964.3)	(1,683.6)	(3,376.7)	(1,173.7)	(1,589.1)	(2,340)	(3,651)	(4,418)	(5,201)	(5,951)	(6,614)	(7,134)	(7,460)	(7,609)	(7,761)
Less: Increase in NWC		0	95	462	1,274	1,888	1,502	666	371	1,208	1,076	845	526	105	(353)	4,397
Free Cash Flow to Firm		5,331.0	4,730.7	5,654.2	9,719.9	10,743.1	11,674.0	12,402.6	14,572.3	17,925.1	20,204.5	22,105.6	23,456.6	24,084.2	24,105.2	29,344.8
Weighted Average Cost of Capital		7.48%	.,	-,												
Discount Period	·						1.0	2.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0
Discount Factor							0.93	0.87	0.81	0.75	0.70	0.65	0.60	0.56	0.52	0.49
Present Value of FCFFs	-						\$10,861.7	\$10,736.6	\$11,737.1	\$13,433.0	\$14,087.7	\$14,340.7	\$14,158.4	\$13,525.7	\$12,595.5	\$14,266.4

#### **Bull Case**

Novo Nordisk A/S (NOVO	O-B)															
(Millions of Dollars)				Historical							Projecte	d				
Calculation of FCFF	Units	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
Operating Scenario 2	Bull															
Revenue		17,701.0	18,292.1	19,412.9	22,377.7	24,998.0	\$31,497	\$39,057	\$47,649	\$56,567	\$65,294	\$73,223	\$79,708	\$84,149	\$86,673	\$89,274
% Growth		5.8%	3.3%	6.1%	15.3%	11.7%	26.0%	24.0%	22.0%	18.7%	15.4%	12.1%	8.9%	5.6%	3.0%	3.0%
Cost of Goods Sold (Excl. D&A)	_	2,389.6	2,475.5	2,727.2	3,175.2	3,443.0	4,252.2	5,272.7	6,432.7	7,636.5	8,814.7	9,885.1	10,760.6	11,360.1	11,700.9	12,051.9
Gross Profit		15,311.4	15,816.7	16,685.6	19,202.6	21,555.0	27,245.3	33,784.2	41,216.7	48,930.1	56,479.4	63,337.6	68,947.5	72,788.8	74,972.5	77,221.7
% Margin		86.5%	86.5%	86.0%	85.8%	86.2%	86.5%	86.5%	86.5%	86.5%	86.5%	86.5%	86.5%	86.5%	86.5%	86.5%
Selling, General & Administrative	_	7,395.8	7,161.2	7,602.2	8,980.5	10,109.0	12,599.0	15,622.8	19,059.8	22,626.7	26,117.6	29,289.0	31,883.2	33,659.6	34,669.4	35,709.4
EBITDA		7,916	8,655	9,083	10,222	11,446	14,646	18,161	22,157	26,303	30,362	34,049	37,064	39,129	40,303	41,512
% Margin		44.7%	47.3%	46.8%	45.7%	45.8%	46.5%	46.5%	46.5%	46.5%	46.5%	46.5%	46.5%	46.5%	46.5%	46.5%
Depreciation & Amortization	_	602.9	701.4	806.8	844.1	933.0	1,086.7	1,327.9	1,620.1	1,923.3	2,220.0	2,489.6	2,710.1	2,861.1	2,946.9	3,035.3
EBIT		7,313	7,954	8,277	9,378	10,513	13,560	16,834	20,537	24,380	28,142	31,559	34,354	36,268	37,356	38,477
% Margin		41.3%	43.5%	42.6%	41.9%	42.1%	43.1%	43.1%	43.1%	43.1%	43.1%	43.1%	43.1%	43.1%	43.1%	43.1%
Income Taxes	_	620.3	2,335.9	514.9	602.2	1,001.7	1,627.7	2,020.7	2,465.3	2,926.7	3,378.2	3,788.4	4,124.0	4,353.7	4,484.3	4,618.9
EBIAT		6,692	5,618	7,762	8,776	9,511	11,932	14,813	18,072	21,454	24,764	27,771	30,230	31,914	32,872	33,858
Free Cash Flow Adjustments:																
Plus: Depreciation & Amortization		602.9	701.4	806.8	844.1	933.0	1,086.7	1,327.9	1,620.1	1,923.3	2,220.0	2,489.6	2,710.1	2,861.1	2,946.9	3,035.3
Less: Capital Expenditures		(1,964.3)	(1,683.6)	(3,376.7)	(1,173.7)	(1,589.1)	(2,340)	(3,515)	(4,288)	(5,091)	(5,876)	(6,590)	(7,174)	(7,573)	(7,801)	(8,035)
Less: Increase in NWC	_	0	95	462	1,274	1,888	574	550	258	1,075	972	781	508	135	(291)	4,651
Free Cash Flow to Firm Weighted Average Cost of Capital	Г	5,331.0 7.48%	4,730.7	5,654.2	9,719.9	10,743.1	11,252.2	13,175.4	15,661.6	19,360.9	22,078.9	24,450.8	26,274.1	27,337.3	27,727.4	33,509.3
Discount Period	_						1.0	2.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0
Discount Factor	_						0.93	0.87	0.81	0.75	0.70	0.65	0.60	0.56	0.52	0.49
Present Value of FCFFs							\$10,469.2	\$11,405.7	\$12,614.5	\$14,509.1	\$15,394.6	\$15,862.2	\$15,859.0	\$15,352.6	\$14,488.1	\$16,291.0



#### **Bear Case**

Novo Nordisk A/S (NOVC	)-B)															
Discounted Cash Flow Analysis (Millions of Dollars)				Historical							Projecte	·d				
Calculation of FCFF	Units	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
Operating Scenario 3 B	ear															
Revenue		17,701.0	18,292.1	19,412.9	22,377.7	24,998.0	\$30,748	\$37,205	\$44,273	\$51,231	\$57,598	\$62,864	\$66,546	\$68,257	\$68,940	\$69,629
% Growth		5.8%	3.3%	6.1%	15.3%	11.7%	23.0%	21.0%	19.0%	15.7%	12.4%	9.1%	5.9%	2.6%	1.0%	1.0%
Cost of Goods Sold (Excl. D&A)		2,389.6	2,475.5	2,727.2	3,175.2	3,443.0	4,458.4	5,394.7	6,419.6	7,428.4	8,351.7	9,115.3	9,649.2	9,897.3	9,996.3	10,096.2
Gross Profit		15,311.4	15,816.7	16,685.6	19,202.6	21,555.0	26,289.1	31,809.9	37,853.7	43,802.2	49,246.2	53,748.7	56,896.8	58,359.9	58,943.5	59,532.9
% Margin		86.5%	86.5%	86.0%	85.8%	86.2%	85.5%	85.5%	85.5%	85.5%	85.5%	85.5%	85.5%	85.5%	85.5%	85.5%
Selling, General & Administrative		7,395.8	7,161.2	7,602.2	8,980.5	10,109.0	12,914.0	15,625.9	18,594.8	21,516.9	24,191.1	26,402.9	27,949.3	28,668.0	28,954.7	29,244.2
EBITDA		7,916	8,655	9,083	10,222	11,446	13,375	16,184	19,259	22,285	25,055	27,346	28,948	29,692	29,989	30,289
% Margin		44.7%	47.3%	46.8%	45.7%	45.8%	43.5%	43.5%	43.5%	43.5%	43.5%	43.5%	43.5%	43.5%	43.5%	43.5%
Depreciation & Amortization		602.9	701.4	806.8	844.1	933.0	1,214.5	1,451.0	1,726.7	1,998.0	2,246.3	2,451.7	2,595.3	2,662.0	2,688.6	2,715.5
EBIT		7,313	7,954	8,277	9,378	10,513	12,161	14,733	17,532	20,287	22,809	24,894	26,352	27,030	27,300	27,573
% Margin		41.3%	43.5%	42.6%	41.9%	42.1%	39.6%	39.6%	39.6%	39.6%	39.6%	39.6%	39.6%	39.6%	39.6%	39.6%
Income Taxes		620.3	2,335.9	514.9	602.2	1,001.7	1,459.8	1,768.6	2,104.6	2,435.3	2,738.0	2,988.4	3,163.4	3,244.7	3,277.2	3,310.0
EBIAT		6,692	5,618	7,762	8,776	9,511	10,701	12,964	15,428	17,852	20,071	21,906	23,189	23,785	24,023	24,263
Free Cash Flow Adjustments:																
Plus: Depreciation & Amortization		602.9	701.4	806.8	844.1	933.0	1,214.5	1,451.0	1,726.7	1,998.0	2,246.3	2,451.7	2,595.3	2,662.0	2,688.6	2,715.5
Less: Capital Expenditures		(1,964.3)	(1,683.6)	(3,376.7)	(1,173.7)	(1,589.1)	(2,340)	(3,720)	(4,427)	(5,123)	(5,760)	(6,286)	(6,655)	(6,826)	(6,894)	(6,963)
Less: Increase in NWC		0	95	462	1,274	1,888	2,377	692	383	1,196	1,012	730	(4,823)	(281)	(576)	9,342
Free Cash Flow to Firm		5,331.0	4,730.7	5,654.2	9,719.9	10,743.1	11,952.7	11,386.7	13,110.2	15,922.9	17,569.0	18,801.4	14,306.1	19,340.6	19,241.8	29,357.7
Weighted Average Cost of Capital		7.48%		•	•	•	•	•	•	Ť	•	•	•	•		
Discount Period			ı				1.0	2.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0
Discount Factor							0.93	0.87	0.81	0.75	0.70	0.65	0.60	0.56	0.52	0.49
Present Value of FCFFs							\$11,121.1	\$9,857.2	\$10,559.5	\$11,932.6	\$12,250.0	\$12,197.2	\$8,635.1	\$10,861.6	\$10,054.3	\$14,272.6

#### **Assumptions: Income Statement**

Assumptions Part 1 - Income Statement and Cash Flow Statement																
			Historical Perio	d						Projection	Period					
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Historical
	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	Average
Income Statement Assumptions																
Sales (% growth)	5.8%	3.3%	6.1%	15.3%	11.7%	23.0%	21.0%	19.0%	15.7%	12.4%	9.1%	5.9%	2.6%	1.0%	1.0%	8.4%
Base						1 25.0%	23.0%	21.0%	17.7%	14.4%	11.1%	7.9%	4.6%	2.0%	2.0%	
Upside						2 26.0%	24.0%	22.0%	18.7%	15.4%	12.1%	8.9%	5.6%	3.0%	3.0%	
Downside						3 23.0%	21.0%	19.0%	15.7%	12.4%	9.1%	5.9%	2.6%	1.0%	1.0%	
Cost of Goods Sold (% sales)	13.5%	13.5%	14.0%	14.2%	13.8%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	13.8%
Base						1 14.0%	14.0%	14.0%	14.0%	14.0%	14.0%	14.0%	14.0%	14.0%	14.0%	1010,10
Upside						2 13.5%	13.5%	13.5%	13.5%	13.5%	13.5%	13.5%	13.5%	13.5%	13.5%	
Downside						3 14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	14.5%	
SG&A (% sales)	41.8%	39.1%	39.2%	40.1%	40.4%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	40.1%
Base	411070	00.170	00.2,0	10.170	10.17,0	1 41.0%	41.0%	41.0%	41.0%	41.0%	41.0%	41.0%	41.0%	41.0%	41.0%	10.170
Upside						2 40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	
Downside						3 42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	42.0%	
Depreciation & Amortization (% sales)	3.4%	3.8%	4.2%	3.8%	3.7%	4.0%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.8%
Base	3.476	3.076	4.276	3.076	3.1 76	1 3.7%	3.7%	3.7%	3.7%	3.7%	3.7%	3.7%	3.7%	3.7%	3.7%	3.0%
Upside						2 3.5%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	
Downside						3 4.0%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	
Cook Flow Statement Accommissions																
Cash Flow Statement Assumptions Capital Expenditures (% of sales)	-11.1%	-9.2%	-17.4%	-5.2%	-6.4%	(11.5%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(9.9%)
Base						1 (11.0%)	(9.5%)	(9.5%)	(9.5%)	(9.5%)	(9.5%)	(9.5%)	(9.5%)	(9.5%)	(9.5%)	,,
Upside						2 (10.5%)	(9.0%)	(9.0%)	(9.0%)	(9.0%)	(9.0%)	(9.0%)	(9.0%)	(9.0%)	(9.0%)	
Downside						3 (11.5%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	(10.0%)	



#### **Assumptions: Balance Sheet**

							Assumptions	Part 2 - Balar	nce Sheet								
			Historical Perio	d							Projection	Period					
	Year 1	Year 2	Year 3	Year 4	Year 5		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	
	2018	2019	2020	2021	2022		2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	
Current Assets																	
Days Sales Outstanding (DSO)	72.0	74.7	85.7	101.4	107.9	Γ	90.0	100.8	112.9	116.3	119.8	123.4	127.1	130.9	134.8	138.8	88.33
Base						1	85.0	95.2	106.6	109.8	113.1	116.5	120.0	123.6	127.3	131.1	
Upside						2	80.0	89.6	100.4	103.4	106.5	109.7	112.9	116.3	119.8	123.4	
Downside						3	90.0	100.8	112.9	116.3	119.8	123.4	127.1	130.9	134.8	138.8	
Days Inventory Held (DIH)	382.2	390.7	407.8	344.9	371.0	Г	390.0	386.1	382.2	378.4	374.6	370.9	367.2	363.5	359.9	356.3	379.34
Base	302.2	390.7	407.0	344.5	3/1.0	4	380.0	376.2	372.4	368.7	365.0	361.4	357.8	354.2	350.6	347.1	3/8.34
Upside						2	370.0	366.3	362.6	359.0	355.4	351.9	348.3	344.9	341.4	338.0	
Downside						3	390.0	386.1	382.2	378.4	374.6	370.9	367.2	363.5	359.9	356.3	
Described Office Control Association (V. of calca)	0.000	0.00	0.00/	0.00	0.00/	Г	6/										
Prepaid and Other Current Assets (% of sales) Base	0.0%	0.0%	0.0%	0.0%	0.0%	_, -	- % - %	- % - %	- % - %	- % - %	- % - %	- %	-	- %	- % - %	- %	-
Upside						1	- % - %	- % - %	- % - %	- % - %	- % - %	- % - %	- % - %	- % - %	- % - %	- % - %	
Downside						3	- %	- %	- %	- %	- %	- %	- %	- %	- %	- %	
						_				•				•			
Current Liabilities Days Payable Outstanding (DPO)	158.1	140.8	125.8	155.9	237.1	Г	170.0	173.4	176.9	180.4	184.0	187.7					163.55
Base	130.1	140.0	123.0	155.5	237.1	- ₁ <del>-</del>	165.0	168.3	171.7	175.1	178.6	182.2	185.8	189.5	193.3	197.2	103.33
Upside						2	160.0	163.2	166.5	169.8	173.2	176.7	180.2	183.8	187.5	191.2	
Downside						3	170.0	173.4	176.9	180.4	184.0	187.7		0.0	0.0	0.0	
						_											
Accrued Liabilities (% of sales)	5.7%	0.0%	0.0%	0.0%	0.0%		- %	- %	- %	- %	- %	-	-	- %	- %	- %	1.1%
Base						1	- %	- %	- %	- %	- %	- %	- %	- %	- %	- %	
Upside						2	- %	- %	- %	- %	- %	- %	- %	- %	- %	- %	
Downside						3	- %	- %	- %	- %	- %	- %	- %	- %	- %	- %	
Other Current Liabilities (% of sales)	30.9%	38.5%	45.0%	50.1%	55.6%		60.00%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	0.60	60.0%	60.0%	44.0%
Base						1	55.0%	55.0%	55.0%	55.0%	55.0%	55.0%	55.0%	55.0%	55.0%	55.0%	
Upside						2	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	
Downside						3	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	

#### **WACC**

ital Structure	
Common Equity	
Share Price	\$144.90
Common Shares	950.2
Market Capitalization	\$137,684
Debt	
Short-Term Debt	\$210.0
Long-Term Debt	\$3,490.0
Total Debt	\$3,700
Preferred Equity	
Preferrence Shares (\$ Millions)	\$0
Debt-to-Total Capitalization	2.6%
Common Equity-to-Total Capitalization	97.4%
Preferred Equity-to-Total Capitalization	0.0%

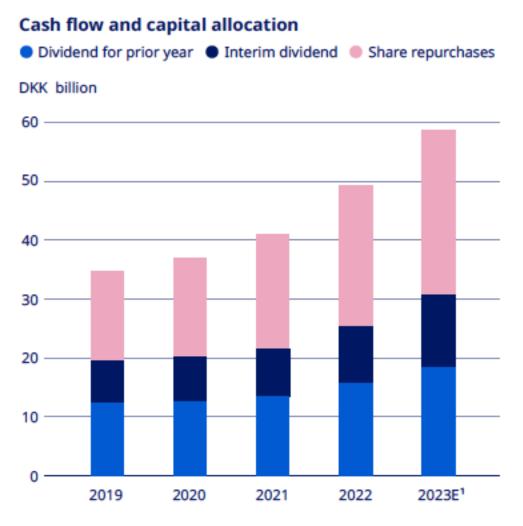
Novo Nordisk A/S (NOVO-B) WACC Calculation	
Cost of Debt	
Pre-Tax Cost of Debt	2.14%
Income Tax Rate	8.48%
After Tax Cost of Debt	1.95%
Cost of Common Equity	
Risk-Free Interest Rate	3.73%
Levered Beta	0.60
Market Risk Premium	6.50%
Cost of Common Equity	7.63%
Cost of Preferred Equity	
Preferred Dividend	
Preferred Equity	
Cost of Preferred Equity	0.00%
WACC	7.48%

### **Sensitivity Analysis**

	Implied Share Price											
		Exit Multiple										
		9.0x	10.0x	11.0x	12.0x	13.0x						
	9.5%	\$133.66	\$144.13	\$154.60	\$165.07	\$175.53						
9	8.5%	\$141.81	\$152.98	\$164.14	\$175.30	\$186.46						
WAO	7.5%	\$150.56	\$162.46	\$174.37	\$186.28	\$198.19						
>	6.5%	\$159.93	\$172.65	\$185.36	\$198.08	\$210.79						
	5.5%	\$170.01	\$183.59	\$197.17	\$210.76	\$224.34						

	Implied Share Price													
	Long Term FCF Growth Rate													
	2.50%	2.75%	3.00%	3.25%	3.50%									
9.5%	\$107.95	\$110.86	\$114.00	\$117.39	\$121.07									
8.5%	\$128.56	\$132.82	\$137.47	\$142.56	\$148.17									
7.5%	\$157.52	\$164.13	\$171.48	\$179.70	\$188.95									
6.5%	\$201.13	\$212.33	\$225.14	\$239.93	\$257.21									
5.5%	\$274.13	\$295.97	\$322.21	\$354.33	\$394.56									









#### **Dicerna Acquisition Background**



- Dicerna Pharmaceuticals was acquired by Novo Nordisk in 2021 for \$3.3 billion in cash at a 79.7% premium, financed by debt.
- Previous collaboration with other pharmaceutical companies in creating treatments for common and rare diseases.
- Novo Nordisk previously worked with Dicerna starting in 2019 with potential pharmaceuticals for chronic diseases including diabetes, obesity and rare diseases.

#### **Dicerna's Research Synergies**

- Dicerna researches ribonucleic acid interference (RNAi) which is a biotechnology allowing for inhibition or disruption of diseasecausing genes.
- This technology can potentially benefit all Novo Nordisk segments in developing innovative pharmaceutical products.
- Access to the broader Novo Nordisk ecosystem with its immense research capabilities.

#### **Current Pipeline**

PHYOX – treatment for primary hyperoxaluria (PH is a rare condition causing frequent kidney stones)

Hepatitis B Infection (HBV) – collaboration with Roche

SHINE – treatment of alpha-1 antitrypsin deficiency associated liver disease (rare liver disease)

Alcohol Use Disorder (AUD) – inability to control alcohol use, despite adverse lifestyle consequences, such as compulsive drinking (common disorder affecting 14 million people in the US)

		US	China	Japan	Europe
Diabetes car	Human insulin and Modern insulins9	Expired	Expired	Expired	Expired
	Victoza®10	2023	Expired	Expired	2023
	Tresiba®	2029	2024	2027	2028
	Ryzodeg®	2029	2024	2024 11	2028
	Xultophy <sup>®</sup>	2029	2024	2024 11	2028
	Fiasp <sup>®</sup>	2030 12	2030 12	2030 12	2030 12
	Ozempic <sup>®</sup>	2032	2026 13	2031	2031
	Rybelsus®	2032 14	2026 14 13	2031 14	2031 14
	Zegalogue <sup>®</sup>	2035	2033	2033	2033



		US	China	Japan	Europe
Obesity Care	Saxenda®	2023	Expired	Expired	2023
	Wegovy <sup>®</sup>	2032	2026 12	2031	2031
		US	China	Japan	Europe
Rare Disease	Norditropin <sup>®</sup> (SimpleXx <sup>®</sup> )	Expired	Expired	Expired	Expired
	Sogroya <sup>®</sup>	2034	2031 2036 2	2036	
	NovoSeven®	Expired15	Expired15	Expired15	Expired15
	NovoEight®	No Patent	No Patent	No Patent	No Patent
	NovoThirteen® (TRETTEN®)	Expired	No Patent	No Patent	No Patent
	Refixia <sup>®</sup> (REBINYN <sup>®</sup> )	2028	2027	2032	2027
	Esperoct®	2032	2029	2034	2034
	Vagifem® 10 mcg	Expired	No patent	Expired	Expired

Table 1 Insulin Manufacturers: Market Share and Products. 153

Company	Global Market Share (by Volume)	Global Market Share (by Revenue)	Insulin Products			
			Rapid- acting insulins	Short-acting insulins (Human recombinant insulins)	Intermediate- acting insulins	Long- acting insulins
Novo Nordisk	52%	41%	NovoLog (insulin aspart)	Novolin R	Novolin N (insulin NPH)	Levemir (insulin determir
Sanofi	17%	32%	Apidra (insulin glulisine); Admelog (follow-on of Humalog)		-	Lantus (insulin glargine)
Eli Lilly	23%	23%	Humalog (insulin lispro); authorized generic Humalog	Humulin R	Humulin N (insulin NPH)	Basaglar (follow- on of Lantus)

